European Master Program «ECONOMY OF ENTERPRISE, QUALITY AND INNOVATIONS»

**ADMISSION REQUIREMENTS**

Applicants should have:
- Diploma of Higher Education (Bachelor degree and higher)
- Fluent English
- High motivation

**TIMELINE**

- Application and documents submission: by September
- Entrance examinations (1st session): June – July
- Entrance examinations (2nd session): August – September
- Beginning of studies: October, 1
- Applicants may take the exams during one of the sessions. The session is selected by the applicant.

**REQUIRED DOCUMENTS**

1. Original and certified copy of diploma with enclosure (for foreign students – nostrification of the diploma)
2. Copy of passport
3. Curriculum Vitae in English with photo
4. Motivation letter in English
5. Recommendation letter
6. 6 photos 3X4

**ENTRANCE EXAMS**

Exam in Economics
English Language exam (or submit TOEFL, IELTS, BEC, etc. score)
Motivation Interview

**DESCRIPTION**

European Master Program «ECONOMY OF ENTERPRISE, QUALITY AND INNOVATIONS» is an international double degree master program, created in 2005 by the consortium of the leading European universities.

The Program is developed by:
- Saint-Petersburg State University of Economics (Russia)
- Sapienza University (Rome, Italy)
- The program is supported by the Italian General Consulate in St. Petersburg and the Italian Institute for Foreign Commerce.

**Consolato Generale d’Italia San Pietroburgo**

The aim of the Program is to prepare qualified professionals with advanced knowledge and professional competence in the sphere of economy of enterprise, business process modeling, quality management systems construction and development, needed for management decision-making on local and international markets.

Through studying the disciplines of specialization offered by the Italian professors the students are provided with the modern management and analytical tools used in quality management and innovation, solve the case-studies with “enterprise-based approach.”

The systematic approach to analysis of activity of enterprise and the advanced knowledge in the sphere of innovation and quality management allow the graduates of the Program to plan their professional career in various departments of leading Russian and international companies.
**FIRST YEAR**  
60 ECTS

- Microeconomics
- Macroeconomics
- Decision making in Econometrics
- Mathematical models and IT in applied economics
- Business models in global environment
- Competitive strategies of international companies
- Knowledge management in information economics
- Corporate finance and financial planning
- Investments and Investment Decisions
- Organization of quality management
- Innovative economics
- Research methodology
- Innovative entrepreneurship
- Management of quality system
- Case studies: European regulation of economic activity
- English
- Italian

**SECOND YEAR**  
60 ECTS

- Innovation and organization of companies
- Planning and strategic Management
- Performance Management
- Total quality management
- Management of innovation
- Strategic Management
- Information and Communication Technologies
- Seminar: Case-studies on international integration and enterprise restructuring
- Internship
- Master thesis

**ORGANISATION OF STUDIES**

Duration of the program: 2 years (120 ECTS).

The courses of the 1st year are awarded by SPbSUE in Saint-Petersburg by Russian professors in English (60 ECTS).

The 2nd year is provided by Sapienza and is structured this way:

- the courses and the exams of the 3rd semester are awarded by Sapienza in Rome (Italy) by Italian professors in English (30 ECTS);
- the 4th semester is provided by Italian and Russian professors in SPbSUE (30 ECTS). Internships take place during the 4th semester. A subsequent Master thesis supervised by both Russian tutor and Italian Professor is then written.

2-year program allows to obtain 2 diplomas:

- Master Diploma in Economics (St. Petersburg State University of Economics)
- Master Diploma in Quality Management and Innovation (Italian: Laurea magistrale in tecnologia, certificazione e qualità) (Sapienza University)

**ADDITIONAL OPPORTUNITIES**

- Academic mobility programs (assistance in obtaining grants and scholarships)
- Master thesis supervision of 2 professors (SPbSUE and La Sapienza University)
- Favorable credit terms in partner banks
- Internships in Russia or Italy provided by international companies

**PARTNERS**

The St. Petersburg State University of Economics (UNECON) was founded on August 1st 2012 as the merger of University of Economics and Finance (FINEC) and University of Economics and Engineering (ENGECON). On December 29th 2012 University of Service and Economics (SUSE) joined the alliance. The key principle of merger was to preserve best traditions of all three partners thus new University consists of three Institutes: Institute of Economic, Institute of Management and Institute of Tourism and Service. www.unecon.ru

La Sapienza University (Rome, Italy), founded in 1303 by Pope Boniface VIII, is one of the oldest universities in the world and a high performer among the largest universities in international rankings. Since its founding over 700 years ago, Sapienza has played an important role in Italian history and has been directly involved in key changes and developments in society, economics and politics. It has contributed to the development of Italian and European science and culture in all areas of knowledge.

www.uniroma1.it