Master Double Degree Program

«TRADE POLICY AND LOGISTICS»

DESCRIPTION

Master Program «Trade Policy and Logistics» is an international double degree master program, which was established in cooperation with BBW University of Applied Sciences. Central focus of the master program is the knowledge transfer of operational methods and skills of international trade relations and logistics. Graduates will be able to analyse strategic problems of trade policy and logistics, in order to develop solution concepts for a successful implementation in international business practice.

The Program is developed by:

- Saint-Petersburg State University of Economics (Saint-Petersburg, Russia)
- BBW University of Applied Sciences (Berlin, Germany)

The key purposes of the Master program:

- Specialists training, which get professional competences in the field of trade policy and logistics and can apply their research skills and innovations in the process of international trade relations.
- Learning the practical experience of project development and realization of international bargains, including their financial, legal and logistical background.
- Handling problems in the field of trade policy and logistics analytically, identifying structures and developing problem-solving strategies.

The practical orientation of this Master Program comes among through the cooperation with Deutsche Bahn AG and other leading German and Russian enterprises.

ADMISSION REQUIREMENTS

Applicants should have:

- Diploma of Higher Education (Bachelor degree and higher)
- Fluent English
- High motivation

TIMELINE

- Application and documents submission: by September
- Entrance examinations (1st session): June – July
- Entrance examinations (2nd session): August – September
- Beginning of studies: October, 1
- Applicants may take the exams during one of the sessions. The session is selected by the applicant

REQUIRED DOCUMENTS

1. Original and certified copy of diploma with enclosure (for foreign students – nostrification of the diploma)
2. Copy of passport
3. Curriculum Vitae in English with photo
4. Motivation letter in English
5. Recommendation letter
6. 6 photos 3×4

ENTRANCE EXAMS

Exam in Economics
English Language exam (or submit TOEFL, IELTS, BEC, etc. score)
Motivation Interview
## CURRICULUM

### FIRST YEAR 60 ECTS

- Macroeconomics
- Microeconomics
- Decision making in Econometrics
- Methodology of trade policy formation in the global economy
- Basic principles of WTO trading system
- Leadership
- Alternative strategies for Purchasing and Supplier Management
- Information technologies in Economics
- Risk Management in Supply Chain and Interfunctional Conflict Management
- Automation of Business-processes in International trade
- Risks in Trade policy
- Economics of Innovation
- Research methodology
- International Economic law
- English
- German
- Student Consulting Project (SCP)

### SECOND YEAR 60 ECTS

- Integrated Planning of Global Supply Chains
- Controlling of Logistics Business-processes
- Modern Concepts of Production and Distribution logistics
- Strategic Management of logistics infrastructure and IT support of logistics
- Student Scientific Research Seminar in Trade policy and Logistics
- Internship
- Master Thesis

## ORGANISATION OF STUDIES

Duration of the program: 2 years (120 ECTS).

The courses of the 1st year are awarded by SPbSUE in Saint-Petersburg by Russian and German professors in English (60 ECTS).

The 2nd year is structured this way:

the courses and the exams of the 3rd semester are awarded by BBW University of Applied Sciences in Berlin (Germany) by German professors in English (30 ECTS);

the 4th semester is provided by Russian professors in SPbSUE (30 ECTS). Internships take place during the 4th semester.

2-year program allows to obtain 2 diplomas:

- Diploma "Master of Economics" (St Petersburg State University of Economics)
- Diploma "Master of Arts" (BBW University of Applied Sciences)

## ADDITIONAL OPPORTUNITIES

- Academic mobility programs (assistance in obtaining grants and scholarships);
- Internships in Russia or Germany provided by international companies;
- Opportunity to apply for EU blue card, which allows to find job and stay in Germany after completing master studies

## PARTNERS

The St. Petersburg State University of Economics (UNECON) was founded on August 1st 2012 as the merger of University of Economics and Finance (FINEC) and University of Economics and Engineering (ENGECON). On December 29th 2012 University of Service and Economics (SUSE) joined the alliance. The key principle of merger was to preserve best traditions of all three partners thus new University consists of three Institutes: Institute of Economic, Institute of Management and Institute of Tourism and Service. www.unecon.ru

BBW University of Applied Sciences was founded by the Federation of Business Associations of Employers Berlin Brandenburg (UVB) in 2007 as a private university in response to the growing industry demand for highly trained academic professionals. German Council of Science attested the quality of bbw University of Applied Sciences. Furthermore, all courses have received a Seal of Quality from the accrediting organizations FIBAA and AQAS and were accredited unconditionally. www.bbw-hochschule.de/