

## ADDITIONAL OPPORTUNITIES

- Academic mobility programs
- Assistance in obtaining grants and scholarships (PAYS de la Loire cover 35 weeks studying in France)
- Internships in EU and Russia
- Improving language skills (Business English and French)
- TOEIC Certificate

## ADMISSION REQUIREMENTS

Applicants should have:

- Diploma of Higher Education (Bachelor degree and higher)
- Fluent English
- High motivation



## TIMELINE

- Application and documents submission: by September
- Entrance examinations (1st session\*): June - July
- Entrance examinations (2nd session\*): August - September
- Beginning of studies: October, 1

\* Applicants may take the exams during one of the sessions. The session is selected by the applicant

## REQUIRED DOCUMENTS

1. Original and certified copy of diploma with enclosure (for foreign students – nostrification of the diploma)
2. Copy of passport
3. Curriculum Vitae in English with photo
4. 6 photos 3X4

## ENTRANCE EXAMS

- Exam in Management
- English Language exam (or submit TOEFL, IELTS, BEC, etc. score)
- Motivation Interview



### CONTACTS:

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ST PETERSBURG STATE UNIVERSITY OF ECONOMICS

ST PETERSBURG STATE UNIVERSITY OF ECONOMICS  
INTERNATIONAL SCHOOL OF ECONOMICS AND POLITICS

in cooperation with

UNIVERSITY OF ANGERS  
(FRANCE)



Double Degree Master Programs

INTERNATIONAL MARKETING  
HUMAN RESOURCES MANAGEMENT

### ST PETERSBURG STATE UNIVERSITY OF ECONOMICS

<http://www.unecon.ru>

SPbSUE – nowadays one of the major economic universities in Russia – was established as a result of Saint Petersburg State University of Economics and Finance (FINEC), Saint Petersburg State University of Engineering and Economics (ENGECON) and Saint Petersburg State University of Service and Economics (SUSE) merge. The whole amount of students more than 60 thousand people, of professors – up to 3200.

### UNIVERSITY OF ANGERS

<http://www.univ-angers.fr>

The University of Angers harks back to a very long history of universities in the city. By 1080, the "Studium" or the School of Angers was already a renowned scholarly institution. It received the title "university" in 1356. Today the University of Angers has grown to three campuses in Angers (Belle-Beille, St Serge, and Santé), and branches in the nearby towns of Cholet and Saumur. Of its enrolment of roughly 20,000, 11% are international students. The University is committed to seeking continual improvement in teaching methods, new technologies and offering a variety of on-line services play a key role.

### ORGANISATION OF STUDIES

Duration of the program: 2 years (120 ECTS).

The courses of the 1<sup>st</sup> semester are awarded by SPbSUE in Saint-Petersburg by Russian professors in Russian.

The courses of the 2<sup>nd</sup> semester are awarded by SPbSUE in Saint-Petersburg by Russian professors in English (in the international group with French students).

The courses of the 3<sup>rd</sup> and the 4<sup>th</sup> semesters are awarded by The University of Angers in France by French professors in English<sup>1</sup>.

### 2-year program allows to obtain 2 diplomas:

Master Diploma of St Petersburg State University of Economics  
Master Diploma of The University of Angers

Student can choose the duration of study in France (after 1 semester of study student can get the University Diploma and after 2 semesters of study student can get national France Diploma)





## CURRICULUM FIRST YEAR

- English
- French
- Civil law
- Legal aspects of mobility and international contracts
- European social dialogue
- Fundamentals of information systems
- Information technology in HR management
- Labor protection and safety
- Research methods in management

## SECOND YEAR INTERNATIONAL MARKETING

- International marketing
- Brand management
- International logistics
- E-Marketing
- International market studies
- International consumer behavior
- International product management
- International business law
- Sourcing and international purchasing
- Managing international marketing channels
- Financial market practice
- Production management
- International business law
- International team management
- New tendencies in marketing



## SECOND YEAR HUMAN RESOURCES MANAGEMENT

- Project management
- International management
- Corporate finance
- International marketing
- Management of export transactions
- Globalization and financial markets
- E-Marketing
- HR management
- Remuneration system
- Evaluation of staff
- Modern strategic analysis
- Outsourcing
- Labour economics
- Intercultural management
- New trends in HR management
- Management diversification