

**UNECON  
Online Summer School  
Doing Business in Russia  
17.08.2020 – 24.08.2020**

<b>Date</b>	<b>Program</b>
Monday, August, 17 <sup>th</sup>	<p>10.00 – 10.15 Welcoming remarks <b>Dmitry Vasilenko</b>, Vice-Rector for International Relations, UNECON</p> <p>10.15 – 11.45 <b>Webinar 1: Prerequisites for being a successful entrepreneur in Russia, Konstantin Kostin</b>, professor.</p> <p>12.00 – 13.00 <b>Webinar 2: Historical perspective and modern view of Russian business, Natalia Sarakhanova</b>, associate professor.</p> <p>14.00 – 16.00 <b>Business game</b> “Flexible business modelling in Russia”, <b>K. Kostin/ N. Sarakhanova</b></p>
Tuesday, August, 18 <sup>th</sup>	<p>10.00 – 11.45 <b>Webinar 3: Current state of business model architecture and business development framework in Russia, Konstantin Kostin</b>, professor.</p> <p>12.00 – 13.00 <b>Webinar 4: Russia at a glance. Understanding Financial Institutions and Markets in Russia, Konstantin Kostin</b>, professor.</p> <p>15.00 – 17.00 <b>Meeting with Russian</b></p>
Wednesday, August, 19 <sup>th</sup>	<p>10.00 – 11.45 <b>Webinar 5: Legal foundations for entrepreneurship Russia: types of business presence, taxation, stock market, Konstantin Kostin</b>, professor.</p> <p>12.00 – 13.00 <b>Webinar 6: Perspective business areas and projects for Russia: identifying the investment attractiveness, Konstantin Kostin</b>, professor.</p>
Thursday, August, 20 <sup>th</sup>	<p>10.00 – 11.45 <b>Webinar 7: Applying the lessons learned: making the returns above the opportunity cost of capital when investing in Russia, Konstantin Kostin</b>, professor.</p> <p>12.00 – 13.00 Practical business development hands-on “Flexible business modelling in Russia” <b>competitive group project implementation</b>. Overall strategy, business development and financial considerations. <b>Konstantin Kostin</b>, professor.</p> <p>15.00 – 17.00 <b>Virtual company visits</b></p>

Friday, August, 21 <sup>st</sup>	<p>10.00 – 11.45 <b>Practical business development hands-on “Flexible business modelling in Russia” competitive group project implementation.</b> Applying competitive strategies. Coached by Prof. Dr. <i>Natalia Sarakhanova</i>.</p> <p>12.00 – 13.00 Project wrap up, <i>Konstantin Kostin</i>, professor.</p> <p>17.00 – 19.00 <b>Online tour around St. Petersburg</b></p>
Saturday, August, 22 <sup>nd</sup>	<p>10.00 – 12.00 <b>Discussion Panel:</b><i>What is Russian business and how do we run it?</i>, <i>Konstantin Kostin</i>, professor</p> <p>15.00 – 17.00 <b>Online Cooking class</b></p>
Sunday, August, 23 <sup>rd</sup>	<b>Free time</b>
Monday, August, 24 <sup>th</sup>	<p>10.00 – 12.00 <b>Project presentations in the format of Investment Forum.</b></p> <p>12.30 Farewell remarks <i>Dmitry Vasilenko</i>, Vice-rector for International relations, UNECON</p>