



Experience Report

01.09.2018 – 31.08.2020

Erasmus+ Jean Monnet project

Sustainable Development: from Ecology to Multidimensional Approach



SAINT-PETERSBURG
STATE UNIVERSITY
OF ECONOMICS

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Introduction

The Experience Report presents a list of regional and international conferences, roundtables and seminars attended by Project team (the staff of International Analytic Centre, UNECON) during implementation of Erasmus+ Jean Monnet Project “Sustainable Development: from Ecology to Multidimensional Approach” (Nº 600349-EPP-1-2018-1-RU-EPPJMO-PROJECT; 01.09.2018 – 31.08.2020).

The Experience Report summarizes the results of taking part in events relevant to different aspects of sustainable development and implementation of 17 Sustainable Development Goals. Its main goal is to cover the experience and knowledge gained by Project team, to give reflections of European and Russian experts about good practice and challenges in the way of SDGs achievement. It also has an aim to disseminate information about sustainable development and European experience in this field in order to increase awareness of target groups and society in whole about this acute topic.

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International Student Congress “Investing in Youth for a Sustainable Future”

Date: 4-5 October 2018

Venue: International Balkan University, Skopje, Macedonia

Result: Information products, presentation of report, publication of article

On **4-5 October 2018** project team expert **Daria Petrenko** participated in 5th International Student Congress “Investing in Youth for a Sustainable Future” organized by International Balkan University and the Directory of Ataturk Culture Centre in Skopje, Macedonia.

The Congress was dedicated to various aspects of sustainability including economics and finance, social and political dimensions, international relations, ecology and culture. The format of the Congress included presentations, discussions and debate. The Congress united around 100 young people from different European countries.

Daria Petrenko presented her speech on youth participation in NPOs and volunteering. At the end of her speech, Daria told the participants about the Project and its' events. As a result of the event, a collection of materials was published, which included Daria's article.

The XVII All-Russian Forum “Strategic planning in the regions and cities of Russia”

Date: 22-23 October 2018

Venue: Park Inn by Radisson Pribaltiyskaya Hotel, St. Petersburg, Russia

Result: Presentations, information products



The XVII All-Russian Forum “**Strategic planning in the regions and cities of Russia**” (Forum of strategists) was held on the 22-23 October 2018. Project team participated in ten forum events.

The question of sustainable development was a key issue in many discussions. The panel discussion “**Stakeholders for sustainable future: implementing and monitoring 17 SDGs of the UN Agenda 2030 in the Baltic Sea Region**” had a purpose to investigate the achievements and barriers in the way of implementation of 17 goals of sustainable development; indicators of sustainable

development; best practices of adaptation to climate changes; “green” decisions of St. Petersburg. Different aspects were covered by 19 experts, including 7 experts from Europe.

The best cluster practices, aiming at implementation of global and regional strategies of sustainable development, were presented during the work of the roundtable **“The Green Vector of Technological Breakthrough: Nature-Like Technologies – the Best Available Technologies (BAT) and a Circular Economy”**. The following projects were discussed: iGooods.ru, green technologies of Tyreman Group, Green Mobility, Rusatom Greenway, Vannamei, Green Net Finland, crowdfunding projects in renewable energy, technologies transfer, clean technologies for urban environment.

A bright forum event was an international green mobility awards ceremony for development of sustainable urban transportation systems and a panel discussion **“Urban horizons: bridges into future”**. The award is annually given to the cities, which are implementing innovative projects and development strategies for sustainability. In 2018, **Jan Gehl** (Architect and Urban Design Consultant, Denmark) and **Vadim Donchenko** (Chief Research Adviser to Director General, JSC “NIIAT”, Russia) were recognized as Experts of the Year and won prizes. Russian cities Almentevsk and Skolkovo became cities-winners.

Youth platform of the Forum was organized as well. Participants of the Creative Workshop **“Youth Memorandum ReGeneration 2030: Russian Horizon”** tried to develop own proposals about how to achieve SDGs and presented a Memorandum.

A community-session **“Volunteers in territories development. Formation of voluntary youth communities”** was designed to tell participants about possibilities of own projects implementation in the sphere of urban improvement. Participants and moderators developed a final resolution of the session as well.

The XI international conference “ENERGETIKA XXI: Economy, Policy, Ecology. The Need for Energy Dialogue in a Fast Changing Environment”

Date: 15-16 November 2018

Venue: Courtyard by Marriott Pushkin Hotel, St. Petersburg, Russia

Result: Delegate package, presentations, information products



The XI international conference “**ENERGETIKA XXI: Economy, Policy, Ecology. The Need for Energy Dialogue in a Fast Changing Environment**” was organized on 15-16 November 2018 by UNECON with the support of the General Partner – GAZPROM. Project team attended the events of the conference.

The **work stream 4 “Climate and Decarbonization”** caused a great interest for the Project team. It was opened by **Andrei Konoplyanik** (Professor at Russian State Oil & Gas University) who

told participants about maintaining the value of gas reserves in a carbon neutral world. After that, **Ralf Dickel** (independent expert from Germany) lighted the issue of decarbonization and rent sharing. **Claus Bergschneider** (Managing Director at CBC consulting & engineering) gave a speech on implications of hydrogen on contracting. After a coffee-break, **Dorel Paraschiv** (Vice-rector for Social and Economic Relations, The Bucharest University of Economic) presented an overview of Romanian tradeable green certificates market. **Cosmin Serbanescu** (President of the Romanian National Institute of Internal Control) explained how to be in control in the smart and sustainable city of tomorrow. **Artem Pavlovskiy** (Head of the Department for Urban and Ecological Substantiation for the Development of the Territories of St. Petersburg, SPb GKU “NIPTs General Plan of St. Petersburg”) presented a report on implications of climate changes for Saint Petersburg development. At last, **Dmitry Tikhomirov** (Senior Managing Director at Vnesheconombank) addressed to the question of project finance and syndication in complex energy projects.

On 16-th of November, **3 panel discussion** were held. The first one was dedicated to the sources of energy for the future: de-carbonized gas or electric renewables? Experts were divided in 2 groups who presented polar opinions: the 1-st group was for utilization of renewables exclusively in the future; the 2-nd group presented arguments and benefits of utilization of traditional but purified energy sources. In addition, the perspectives of e-transportation and possibilities to replace gasoline and diesel by fuel cell cars and LNG trucks and ships were outlined. At the end of the discussion, participants could vote for one or another group, judging from their point of view about what type of sources will have priority in the future. The biggest part of the voices was given to the 2-nd group of experts. **Other discussions:** “New geopolitics of energy: International governance vs bilateralism” and “Role of Ukraine as a transit country” made a strong impression on participants, who marked the relevance, density and informativeness of the topics.

In whole, attended event turned out to be interesting and useful for the further work on the project “Sustainable Development: from Ecology to Multidimensional Approach”.



Re-thinking of pedagogy for implementing education for sustainable development in the Baltic University Programme countries

Date: 28-30 January 2019; 8-11 October 2019

Venue: Tallinn University, Estonia; Yanka Kupala State University of Grodno, Belarus

Result: Participant package, presentations, information products



Project experts **Anna Iankovskaia** (PhD in Economics, Associate Prof.) and **Iana Shokola** (PhD in Economics, Associate Prof.) attended two workshops within EduBUP project (Baltic University Programme).

The first workshop was attended by 47 HEIs representatives from Sweden, Estonia, Latvia, Poland, Belarus, Russia and was dedicated to teaching methods in educational institutions during courses on Sustainable Development in the Baltic region. Participants discussed:

- modern requirements of 17 sustainable development goals;
- perspectives and opportunities, as well as the role of education in sustainable development in the 21st century;
- goals of education for sustainable development, as well as challenges;
- interrelation of educational goals and competences;
- successful projects on implementation of resource-saving practices in universities.

During practical work, proposals for achievement of sustainable development guidelines at the micro level were developed. Projects for implementation (by 17 project groups) at university level were proposed.

At the second workshop, working groups united to present their developed projects and meet experts in the field of Education of Sustainable Development. The curriculum of SDGs was one of the central during the event. Teaching competences and learning methods were discussed. Participants also shared their experience and ideas and established contacts with the colleagues from Baltic Sea Region countries.

XIX International Forum “Ecology of a Big City”

Date: 20-22 March 2019

Venue: EXPOFORUM Convention and Exhibition Centre, St. Petersburg, Russia

Result: Information products



From 20 to 22 March 2019, the XIX International Forum “Ecology of a Big City”, the XV International Specialized Exhibition “Housing and Utilities of Russia” and the Forum “Baltic Sea Day” were held in St. Petersburg. More than 4,500 specialists attended events dedicated to the repair and operation of housing stock, resettlement of emergency housing, landscaping, waste management and environmental protection.

Representatives of the Ministry of Construction, Housing and Utilities of Russia, the Ministry of Natural Resources and Ecology of Russia, executive bodies of state government at the federal, regional

and municipal levels, heads of regional funds for capital repairs of apartment buildings took part in the implementation of the programme – in total, more than 2000 specialists from 42 regions of Russia and 6 foreign countries.

The seminar “Changes in environmental legislation. Requirements of state authorities to the environmental protection activities of St. Petersburg enterprises. Law enforcement practice” aroused great interest. The audience learned about the changes in Law No. 219-FZ “On Amendments to the Federal Law “On Environmental Protection””, which entered into force on 1 January 2019, on regulation in the field of waste management in accordance with Law No. 89-FZ and other requirements. Also, within the framework of the programme, the results of the solid municipal waste management reform in the constituent entities of the Russian Federation were discussed.

In addition, more than 100 companies from different regions of Russia and foreign countries presented technological innovations that will make enterprises more environmentally friendly and the urban environment more comfortable. The presentations took place at the exhibition in the area of over 7000 sq. m

The project team took part in the event.

XX Anniversary International Environmental Forum “Baltic Sea Day”

Date: 21-22 March 2019

Venue: EXPOFORUM Convention and Exhibition Centre, St. Petersburg, Russia

Results: Information products, resolutions, collection of forum materials



The forum was held with the support of the Government of St. Petersburg and the Ministry of Natural Resources and Ecology of Russia. The programme of the event was developed jointly with the Secretariat of HELCOM (Baltic Marine Environment Protection Commission – Helsinki Commission) and reflected the main areas of work of HELCOM and issues relevant for Russia in terms of fulfilling the obligation under the Helsinki Convention.

The first day of the event became “expert” and was devoted to the issues of updating the HELCOM Baltic Sea Action Plan. As part of the expert day, 14 seminars were held in the format of practical and panel discussions, round tables and sessions on improving the efficiency of nutrients recycling in the wastewater management sector, biodiversity conservation in the Baltic Sea region, environmental consequences of physical impact on the bottom of water bodies, shore and bank protection. One of the **round tables** was devoted to the reduction of marine litter input into the Baltic Sea, which touched upon microplastics, handling of lost fishing gear and regional actions that contribute to the implementation of the HELCOM Regional Action Plan for Marine Litter in the Baltic Sea.

Within the framework of the plenary session, a panel discussion on the development of the HELCOM nutrients recycling strategy was held and was attended by Contracting countries (Finland), Chair of the HELCOM Pressure Working Group and Russian experts in the field of wastewater management and agriculture. farms. At the end of the plenary session, there was an award ceremony from the HELCOM Secretariat, the Ministry of Natural Resources and Ecology of Russia and the Non-Governmental Environmental Fund n.a. V.A. Vernadsky for contribution to the development of international cooperation in the Baltic Sea region and the fulfillment of obligations under the Helsinki Convention.

The Forum was attended by over 700 participants, including about 100 foreign participants from all countries of the Baltic Sea region, as well as Norway, Switzerland, Belarus. Among the participants there were representatives of government bodies, scientific institutions, non-governmental organizations and enterprises. As part of the round tables, an online inclusion was organized with Canadian, Estonian, Polish and Finnish colleagues.

Project coordinator **E.V. Viktorova** took part in the event.

All-Russian scientific and practical conference “Innovative technologies and issues of ensuring the security of the real economy” ITES-2019

Date: 29 March 2019

Venue: UNECON, Russia

Result: information products, presentations, presentation of report, moderation of a session

On 29 March 2019, the All-Russian Scientific and Practical Conference “Innovative Technologies and Issues of Ensuring the Security of the Real Economy” was held at the St. Petersburg State University of Economics (UNECON). It was organized by the Department of Safety of Population and Territories from Emergencies of UNECON.

The mission of the conference is to contribute to the development of innovative processes in the field of ensuring the security of the real economy, integrated life safety of the population, interuniversity and interregional scientific, technical and business cooperation in this area.

The programme consisted of a plenary session and eight sections, within which reports were presented on topics related to the integrated security and sustainability of technogenic complexes, security of border areas and regions of the Far North, protection of the population from terrorism and other threats, customs service in the system of ensuring the security of the national economy, environmental safety, innovative technologies and security in the information sphere, security and sustainability in services, tourism and hospitality, the global agenda for sustainable and safe development.

The project team took part in the event. In addition, the director of the IAC, project coordinator, **Viktorova E.V.** spoke at the plenary session with a presentation about the project and sustainable development, and also moderated the section of the conference “The Global Agenda for Sustainable and Safe Development”. The section envisaged 19 speeches on the implementation of the SDGs in Russia, the development of territories in Russia in the context of sustainable economic development and European experience in this field, attracting foreign investment to the Russian economy, the development of international projects in the university education system, sustainability and security in the construction sector and energy supply of buildings, food security, support for innovation, retrospective analysis of the experience of sustainable development on the example of the USSR, projects in border areas as a factor of sustainable development, circular economy, economic security, sustainable business, implementation of the goal of ensuring a healthy lifestyle and promoting well-being, modernization of educational approaches. As part of the session, a small interactive activity was held to better familiarize the participants with the topic of sustainable development. Viktorova E.V. told participants about the project and invited to participate in the project events.

10th Annual Forum of the EU Strategy for the Baltic Sea Region

Date: 12-13 June 2019

Venue: The Polish Baltic Frederic Chopin Philharmonic, Gdansk, Poland

Result: Participant package, presentations, information products



Project coordinator **Elena Viktorova** participated in the 10th Annual Forum of the EU Strategy for the Baltic Sea Region, which took place in Gdansk, Poland, on the 12-13-th of June 2019.

The main topics for discussion were sustainable development of the Baltic Sea Region; relevant demographic changes including depopulation, ageing and migrations; new production and consumption models; new social, cultural and labour market patterns; questions of circular and sharing economy.

Elena Viktorova visited Plenary session, as well as sessions on circular economy, digital bioeconomy, green and blue bioeconomy, eco and sharing tourism, waste management, lifelong learning for sustainable development.

Elena Viktorova also participated in discussions and networks, where she presented Project of the IAC UNECON on “Sustainable Development: from Ecology to Multidimensional Approach” and invited foreign speakers for participation in Project events.



Green Fashion Fest

Date: 15 June 2019

Venue: Design Center ARTPLAY SPb, Russia

Result: Information products



Project expert **Anna Yankovskaya** attended the Green Fashion Festival (organized with the support of UNECON), which was held on 15 2019 at the ARTPLAY SPb Design Center. The aim of the festival was to draw attention to the importance of the idea of sustainable fashion.

Within the framework of the festival, a discussion “Eco-friendly fashion: trend or necessity?” was held, a number of master classes were organized (“Rules of the clothes collection”, “Learning to read plastic labeling correctly”, on patterning an eco-bag/painting clothes using ATURI Design eco-paints, on the creation of pictures from cereals) and public talks (“Clothes are not garbage” and “Launching an eco-sustainable brand”), where the speakers were students of St. Petersburg State University of Economics. In addition, a show of thematic films, a defile-performance of sustainable fashion, a lecture of a special guest, an exchange of clothes (Spasibo shops) and the sale of handmade items were organized. There was also an interactive zone, a photo exhibition and a photo zone.

International conference “Ecology and Safety”

Date: 28 June-2 July 2019

Venue: Expo centre “Flora”, Burgas, Bulgaria

Result: Participant package, presentations, report, published article



Project coordinator **Elena Viktorova** and project team expert **Daria Petrenko** participated in the international conference “**Ecology and Safety**”, which was held in Burgas, Bulgaria, on **28 June 28 – 2 July 2019**. The conference was organized by the fund “Science and education foundation”. Elena Viktorova and Daria Petrenko made a presentation on the topic “The Role of Civil Society in the Implementation of Environmental Aspects of the SDGs: the Experience of Russia”. In their speech, they told the conference participants about the project “Sustainable Development: from Ecology to an Multidimensional Approach” which is being implemented at UNECON, about the UN Sustainable Development Goals and the share of the environmental sphere in them, as well as about civil society projects aimed at improving the environmental situation in Russia. Conference participants became interested in the project and expressed a desire to participate in future events.

30-th anniversary of Jean Monnet programme

Date: 18 September 2019

Venue: EU Delegation to Russia in Moscow, Russia

Result: Participant package, presentations, presentation of report



On 18 September 2019 Project coordinator **Elena Viktorova** participated in a conference dedicated to the 30th anniversary of the Jean Monnet program, which took place at the EU Delegation to Russia in Moscow.

Mr. Marcus Ederer, the EU Ambassador to Russia, attended the opening ceremony. In his speech, he thanked the participants for their activity and emphasized the importance of Russia's participation in the programs of the European Commission. Director of the Erasmus + National Office, Olga Oleinikova also mentioned the significance of the Jean Monnet program for Russian universities.

Elena Viktorova took part in a panel discussion on the impact of Jean Monnet projects on the internationalization of Russian universities.

She spoke about the implemented projects, answered questions from the audience and paid special attention to the project “Sustainable development: from ecology to multidimensional approach” and dissemination of information about its activities. Participants expressed their interest in the projects and the experience of implementation of Jean Monnet projects at UNECON.



Open discussion “Solidarity in Economy, Communities and Artistic Practices”

Date: 29 September 2019

Venue: Rosa’s House of Culture, St. Petersburg, Russia

Result: Information products



On 29 September 2019, project team expert **Daria Petrenko** participated in open discussion on social solidarity economy (SSE). The discussion was held in the framework of **Autumn Meetings 2019 “How is the education changing in Europe?”**. Autumn Meetings 2019 was the third annual public event of this kind on European topics, organised by the German-Russian Exchange in St. Petersburg in cooperation with other partners, similar to the annual autumn meetings in Berlin, which has been held for over 20 years by the German-Russian Exchange in Germany.

Two European experts: **Josette Combes** (President, NOVETAT Institute for Research and Development (Midi-Pyrénées), France) and **Jason Nardi** (Coordinator, RIPESS Europe, Italy), – shared their experience of developing the concept of social solidarity economy in their local communities.

SSE is an alternative to the capitalist economy, where an "ordinary" person plays a key role in shaping all areas of life: economic, social, cultural, political, – and everything related to the environment. For SSE, the well-being of people and the planet are more important than economic profit or growth. Thus, the social solidarity economy is one of the tools in achieving the SDGs. Therefore, it is very important to spread its' ideas, especially in Russia, where this concept is new and unusual for the majority of people.

During the discussion, the participants had an opportunity to ask questions and tell about their opinion and experience in SSE.

Daria Petrenko told the participants and experts about the Project, invited them to project events and distributed project's leaflets.

Methodological seminar “Jean Monnet programme: contribution to the development of internationalization of universities in the Russian Federation”

Date: 9-11 October 2019

Venue: North Caucasus Federal University, Stavropol, Russia

Result: Information products, presentation of report

The methodological seminar “Jean Monnet Program: Contribution to the Development of the Internationalization of Russian Universities” was organized on **9-11 October 2019** and was dedicated to the 30th anniversary of the programme. The seminar examined numerous aspects of the participation of Russian universities in educational programmes funded by the European Union, as well as the impact of these programmes on the development of cooperation between Russian and European universities.

Project coordinator **Elena Viktorova** took part in the seminar session “Exchange of best practices in the preparation and implementation of Jean Monnet projects (module, project, network, chair)” and made presentation on “Experience of IAC UNECON in the implementation of Erasmus+ Jean Monnet Projects” with special attention to the project “Sustainable Development: from Ecology to Multidimensional Approach”. She noted its relevance and invited colleagues to participate in its events.

Sustainable Development Week in St. Petersburg

Date: 21-25 October 2019

Venue: Coworking “Yasnaya Polyana”, St. Petersburg, Russia

Result: Information products



The first regional track of the **Sustainable Development Week** was held in **St. Petersburg** on **21-25 October 2019**. The mission of the event is to create an environment for sustainable development of business and communities. Thematic sessions of the SD Week were designed to help to form in Russian society a systemic management thinking focused on finding solutions and implementing sustainable development strategies.

The event was organized by: “Green Business. Living Planet”, “Bushe”, Project Office “Strategies and Practices of Sustainable Development” and Foundation for the Development of Social Leadership. The event

was supported by experts from the UN Global Compact and Deloitte representatives.

Sustainable Development Week is aimed at everyone who is interested in sustainable development, seeks to implement innovative green solutions in practice and is responsible for directing the company's corporate social responsibility. The event became a platform for the acquisition of knowledge, expertise, support and inspiration on the path of environment protection.

Within the framework of the Week, round tables, discussions, presentations of cases and practices, speeches by representatives of business and universities, teachers teaching in the discipline "Sustainable Development", as well as a hackathon for student teams and a workshop were held.

At a special **round table**, Russian and foreign companies operating in Russia and St. Petersburg, in particular (Valio, Lenta, Ikea, Biocad, Danone), shared their best practices in the field of sustainable development.

At the **expert panel session** on creative ways of solving social problems, interactive technologies and mechanics of involving people in communication were presented, as well as socially significant projects – among the cases considered there were: the Great Advertising Group project for Nochlezhka, Ecocup Film Festival – "green" documentaries raising the topic of ecology, the Garage Museum of Contemporary Art, the Simple Business project and Plant a Forest project.

At the **expert session** "Eco-platform: corporate solutions" representatives of infrastructure companies such as ARSKA Technology and Solnechnogorsk plant, specializing in the collection of municipal solid waste, spoke about what conditions currently exist in St. Petersburg and how to help companies move in side of eco-responsible business. The EcoHoReCa project was also presented, in which a mini model of a circular economy in St. Petersburg is created using the example of several restaurants.

Within the framework of the **scientific seminar** “Values of modern business” the question of how to bridge the gap between theoretical knowledge and the real situation in Russia was considered. The seminar was attended by leading Russian scientists, including teachers of disciplines related to sustainable development from ITMO, St. Petersburg State University and other universities.

The project team participated in the event.



The XII International scientific conference “ENERGETIKA XXI: Economy, Policy, Ecology”

Date: 13-15 November 2019

Venue: Courtyard by Marriott Pushkin Hotel, St. Petersburg, Russia

Result: Delegate package, presentations, information products



ENERGETIKA is a conference regularly held in St. Petersburg to address recent developments in the energy sector on a global basis. It is a place for an open dialogue on economy, policy and environmental aspects of energy.

A serious attitude towards the Paris Agreement implies a substantial change of world economies caused by decarbonization. On the one hand, this offers opportunities for cooperation, but achieving these goals while minimizing economic costs means that such cooperation is not easy to achieve.

The main topics for discussion of the conference, held under the title “Global Energy Opportunities and Geopolitical Risks” in 2019 were: “Ways to decarbonize the energy sector in time”, “What is needed to

decarbonize mobility?”, “Recent Developments of Energy Markets”, “Russian gas exports to the EU and its competitors”, “What are the economics of sustainability and how to finance it?”, “Russian export pipelines via Ukraine: current state and perspectives”, “Geopolitics; will the move towards a low carbon world make any difference”, “Baltic Energy: Challenges and Trends”.

In particular, the seminar **“What are the economics of sustainability and how to finance it?”** included 9 speeches on decarbonization, features of the way to a green hydrogen economy, economic aspects of sustainable energy development in Russia, green finance and national projects in Russia, infrastructure investments, etc.

The project team took an active part in the conference events, since all seminars are directly related to the topic of sustainable development and reveal one of its significant aspects – energy.



XVIII Russian Scientific and Practical Conference “Planning and Teaching Engineering Staff for the Industrial and Economic Complex of the Region”

Date: 20-21 November 2019

Venue: St. Petersburg Electrotechnical University “LETI”, Russia

Result: Participant package, presentations, presentation of report

The XVIII Russian Scientific and Practical Conference “Planning and Teaching Engineering Staff for the Industrial and Economic Complex of the Region” was held on 20-th and 21-st of November 2019 in Saint Petersburg Electrotechnical University “LETI” with the support of IEEE Russia North West Section and SMTU.

This annual event unites representatives from universities, industrial enterprises and state authorities to discuss the questions of training of highly qualified specialists, the demands of the labour market, quality assurance of education and professional training, cooperation between universities and employers, partnership between Russian universities and foreign universities and companies, etc.

The project team expert **Daria Petrenko** participated in the conference and presented a report on “European experience of university-business cooperation for sustainable development”.

A self-titled article was prepared by Elena Viktorova (director of the IAC UNECON), Daria Petrenko (leading expert of the IAC UNECON), Denis Gorulev (director of the Institute of Digital Economy of UNECON) and published in collection of conference proceedings.

Sustainable Development Week – Online

Date: 15-25 June 2020

Venue: Online, Russia

Result: Information products

The fifth anniversary Sustainable Development Week was held online from 15 to 25 June 2020. The programme activities were supported by the National Network of the UN Global Compact in Russia and the Russian Union of Industrialists and Entrepreneurs. In total, more than 970 people took part in the events of the Week. Project team participated in the event.

Sustainable Development Week is an international educational project, which has been implemented since 2016 in the Education & Practice format. The event summarizes annually only the best solutions and practices of the corporate and non-profit sectors, confidently scaling their activities in sustainable development approaches. The project is supported by leading Russian and international experts and companies, what allows to provide an intensive and systematic immersion of participants in the current agenda of sustainable development and corporate social activity.

The intensive programme of the Week consisted of three tracks: “Education and Certification”, “Support for Change”, “Accelerator of Social Projects” – and many events within their framework. At the traditional **panel session** “The best practices of companies in the field of sustainable development. Changing the Business Environment” with the participation of experts from the UN Global Compact National Network, Philip Morris International, PwC, Unilever, Crescent Petroleum, the All-Russian Action “We Are Together!”, portal “Business and society”, a discussion of COVID-19 influence on sustainable development goals implementation, business development trends in a turbulent business environment

took place. Leading companies shared their case studies aimed at helping society and the state in the fight against the pandemic.

Among other events there were: **certification trainings** “GRI: Sustainable Development Reporting”, “SDG: Sustainable Development Goals” and “GPM: Sustainable Project Management according to the Green Project Management standard”; **Amway expert discussion** “Transformation of volunteering: before and after the pandemic”, which presented trends in the field of corporate volunteering; **BIOCAD expert discussion** “Strategy for sustainable development of technology companies during and after a pandemic”, during which company representatives noted the areas of support for local startups, local manufacturers and the organization of safe production, including through attracting funds from ESG-investors in the post-crisis period; **OPORA RUSSIA session** “Social Entrepreneurship: Sustainable Development in Crisis Conditions”, where a package of specific support measures for social entrepreneurs was proposed; a **round table with the participation of innovative universities of all countries of the Eurasian Economic Union**, where the Accelerator of Digital Solutions for Sustainable Development was presented, and a letter to the leaders of the Eurasian Economic Union countries on drawing attention to the sustainable development agenda was discussed; **expert workshop** “Digital transformation: vector of sustainable development”, which brought together representatives of IBM, Samsung, Beeline, Coca-Cola, Deloitte and GreenOffice to discuss digital trends in sustainable development and present breakthrough cases on the use of digital technologies in education, medicine, rural economy, ecology, including projects in the field of transition to “smart green” solutions; **presentation of the competition for sustainable project management** “GPM Awards Russia and CIS”, where the results of successful certification of the first companies in Russia according to the methodology of the competition were announced; **panel session** “Flexible management technologies for sustainable development”, during which experts discussed the development of human resources, social franchising, knowledge management and

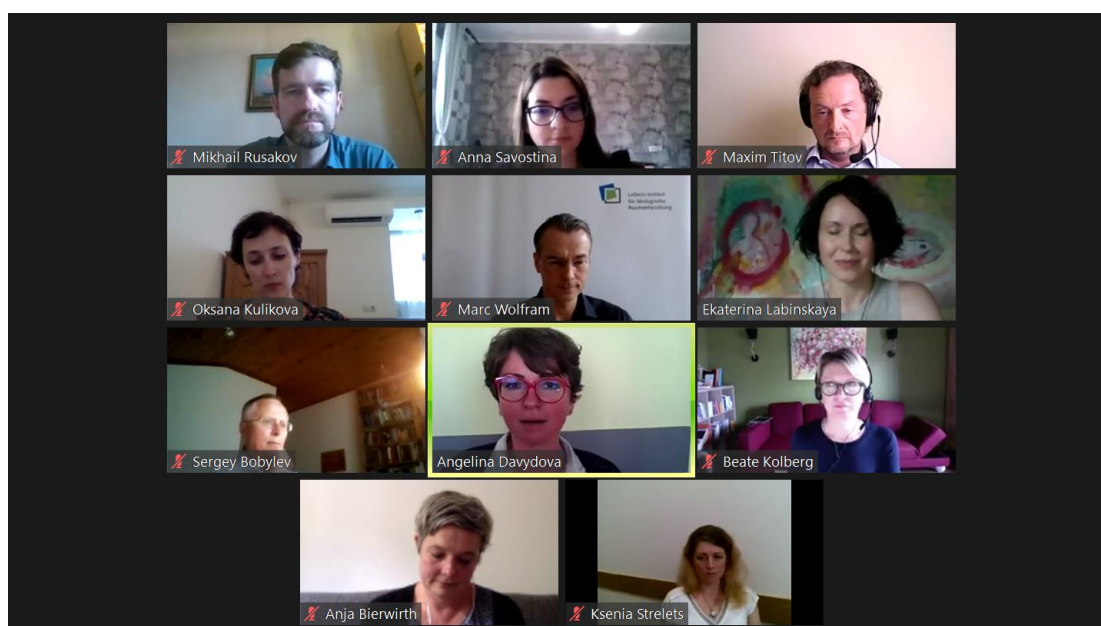
humanization of management, the demand for soft technologies; **expert panel** “Creative tools for sustainable development”, filled with cases from the field of art, education, science, media – experts discussed “projects of the future”: how disappeared species of flora are restored in a French scientific laboratory, how new technologies allow to revive lost ecosystems, how you can influence to preserve the environment, using eco-materials to create works of art, how to instill a culture of conscious consumption and form eco-habits through street art and eco-blogs; **webinar** “Actual environmental agenda: federal projects, regional initiatives, corporate practices”, where the most pressing issues of the environmental agenda were presented, including the issues of recycling and disposal of waste, increasing the importance of the climate agenda, energy efficiency and the development of cyclical models of industrial companies, contradictions in the implementation of the “waste reform” and the need for total environmental education of citizens, business and government; **UNILEVER online conference** “10th Anniversary of the Plan for Sustainable Development and Improving the Quality of Life”, which told how the company manages to be a leader in sustainable development and circular solutions, as well as to implement the “Brands with Purpose” project and apply ethical and socially oriented approaches at all stages of production and product promotion, including improving the sustainability of product lines and reducing the carbon footprint of businesses; **semantic synthesis** “Sustainable development and circular economy: approaches”, where leading representatives of the expert and scientific communities discussed the ways and obstacles to the transition to new models of sustainable and circular economy; **Fashion HUB-session** “Sustainable Fashion: Contemporary Conscious Consumption”, where representatives of luxury brands, top buyers and fashion conceptualists reflected on circular fashion, sustainable consumption, new business models of the fashion industry, issues of overproduction; **mini-course** “Map of project self-diagnostics”, which included webinars aimed at elaborating and analyzing the main stages in the development of a social project; **a series of express interviews** with the key speakers of the Week.

Online Event “City after the Pandemic”

Date: 7 July 2020

Venue: Online, Russia

Result: Information products



The third online event in the “City after the Pandemic” series organized by the Information Center of the German Academic Exchange Service (DAAD) in St. Petersburg, the German House of Science and Innovation (DWHI) in Moscow and the Russian-German Chamber of Commerce (AHK) in St. Petersburg, took place on **7 July 2020**.

Experts from Russia and Germany discussed how the experience of the pandemic and subsequent restrictive measures will help to make city life more environmentally friendly in the future and whether megacities will become more “green”, low-carbon and resilient. During the discussion, the speakers considered such aspects of the problem as transport, construction and healthcare. Project coordinator **E.V. Viktorova** took part in the event.

Session-conference of the UN Global Compact network

Date: 16 July 2020

Venue: TASS news agency in Moscow, Russia

Result: Presentations

On 16 July 2020, an online session-conference of the national network of the UN Global Compact was held at the TASS site in Moscow following the presentation of the first Voluntary National Review of Russia on the Sustainable Development Goals (SDGs) at the High-level Political Forum.

The organizer of the session was the Association “National Network of the Global Compact” (the UN Global Compact in Russia), the partners were the Analytical Center for the Government of the Russian Federation and the UN Information Center in Moscow.

The report read by the Minister of Economic Development **Maxim Reshetnikov** at the UN, in New York, reflects Russia’s achievements by 2020 in the field of economics, ecology and social development. In 2020, 47 countries submitted Voluntary Reviews on the SDGs and the Russian Federation among them. The first Voluntary National Review of Russia was prepared by the Analytical Center for the Government of the Russian Federation in a multi-stakeholder consultation process with strong business participation. A major role was played by the participants in the Global Compact, the largest UN initiative in the field of corporate responsibility and sustainable development.

Throughout the conference, the discussion constantly turned to the critical role of business in achieving the SDGs, it touched upon innovative models of sustainable development, as well as the prospects for the Sustainable Development agenda in Russia. It was noted that Russian companies involved in the Global Agenda 2030

have made significant progress since the adoption of the SDGs in transforming their strategies and practices in the interests of sustainable development. As the experts noted, Russia has begun the transition to a sustainable development model and all stakeholders – the state, business and civil society – are keen on this prospect.

Among the key issues to discuss there were the following: the critical role of business in achieving the SDGs, examples of the implementation of innovative business models and the overall progress of Russian business in the context of the Global Agenda2030, the active position of Russia and Russian business in the international movement to transform the world in the interests of the SDGs, prospects of agenda on sustainable development in Russia and new tracks of voluntary reviews on the SDGs. The main speakers were international experts from 9 countries of the world: Russia, USA, Switzerland, Denmark, Sweden, Hungary, Kenya, Iraq and Argentina.

Project team took part in the event.

Experience Report

Erasmus+ Jean Monnet Project

Sustainable Development: from Ecology to Multidimensional Approach

Nº 600349-EPP-1-2018-1-RU-EPPJMO-PROJECT

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