

# EXPERIENCE REPORT

ERASMUS+ JEAN MONNET PROJECT "TRANSFORMATION OF IDENTITIES  
IN MODERN EUROPE AND RUSSIA"

2019–2022

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SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

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The Experience Report presents a list of regional and international conferences, roundtables and seminars attended by project team – staff of the International Analytic Centre, UNECON) during implementation of **Erasmus+ Jean Monnet Project "Transformation of Identities in Modern Europe and Russia"**.

**Project number:** 611458-EPP-1-2019-1-RU-EPPJMO-PROJECT.

**Period of implementation:** 01.09.2019–08.03.2022.

The Experience Report summarizes the results of participation in events where different aspects of identity and culture were discussed. Its main goal is to cover the experience and knowledge gained by the project team, pay attention to the reflections of European and Russian experts about historical and modern aspects of identity formation, cultural studies, sociology. It also has an aim to disseminate information about transformation of identities in Europe and Russia in order to increase awareness of target groups and society in whole about this relevant topic.

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# WE ARE DIFFERENT BUT WE ARE TOGETHER

INTERNATIONAL STUDENT  
CONGRESS | 04



Daria Petrenko, project expert, participated in the **International student congress "We Are Different, But We Are Together"**, which was organized on **5-8 November 2019** by St. Petersburg University of Management Technologies and Economics.

During three days, participants listened to experts' opinions, exchanged their experience and knowledge, participated in workshops and interactive sessions on the formation of a positive proactive position on issues of interethnic tolerance, development of a culture of volunteering and charity among international students.

Daria Petrenko presented a **report on "International professional activity and European projects as a factor of formation of a tolerant environment at the university"** at the lecture room "Intercultural communications in professional activities". In her report, Daria shared experience of IAC UNECON in implementation of Erasmus+ Jean Monnet Projects and emphasized the importance of such projects for intercultural dialogue and rising tolerance. She also announced the events of the Erasmus+ Jean Monnet project "Transformation of Identities in Modern Europe and Russia" being implemented by IAC UNECON. The participants of the congress expressed their interest and willingness to participate in project events.

# MODERN CULTURE AND COMMUNICATION

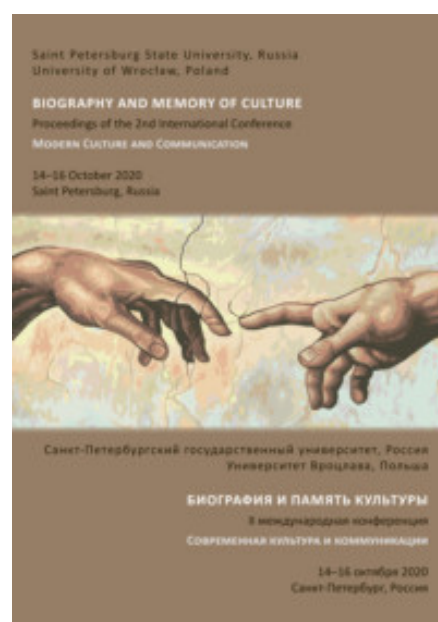
II INTERNATIONAL  
CONFERENCE | 05

On **14-15 of October 2020**, Natalya Vlasova, project expert, took part in the **2nd International Conference "Modern Culture and Communication"** co-organized by the University of Wroclaw (Poland) and St. Petersburg State University.

The purpose of the conference was to discuss topical issues of cultural transformation in the context of developing methods of communication, representing a product of the modern information society. The target audience of the conference included researchers of trends in the development of various aspects of the culture of the modern society, university teachers, researchers, PhD students and students. The conference was attended by both Russian and foreign researchers. The following topics were discussed at the conference: communication dominants of our time and narratives of cultural memory, biographical topos in the modern media space, communication and identification in the post-reality era, modern processes of globalization and transformation of forms and archetypes of consciousness, etc.

Natalya Vlasova presented a **report "Transformation of modern identity in the socio-cultural dimension: Russia and Europe"** prepared as part of the work on the Erasmus+ Jean Monnet project "Transformation of identities in modern Europe and Russia". In her speech, she mentioned the implementation of the project and announced upcoming events.

*On results of the conference, a collection of materials was published. It included, among others, the results of the research held in the framework of the project "Transformation of identities in modern Europe and Russia", prepared jointly by analysts of IAC UNECON Natalya Vlasova and Darya Petrenko.*



# THEORETICAL AND APPLIED ETHICS

XII INTERNATIONAL  
CONFERENCE | 06

On **19-21 November 2020**, Natalia Vlasova, project expert, took part in the **XII International Conference "Theoretical and Applied Ethics: Traditions and Prospects-2020: Philosophy. Ethics. Practice"** held at Saint Petersburg State University.

The main directions of the conference related to the following topics: modern understanding of classical questions of morality, logic and argumentation in morality, applied ethics and challenges of modern society, ethical problems of digital technologies, corporate and social responsibility of business, value conflicts and their potential in moral progress, as well as challenges and opportunities of ethical education.

The conference brought together both Russian and foreign researchers who presented their reports in the online format.

Natalia Vlasova presented a **report "Transformation of European identity in the face of global threats"** prepared in the framework of the Erasmus+ Jean Monnet 611458-EPP- I -2019-1-RU-EPPJMO-PROJECT "Transformation of Identities in Modern Europe and Russia". In her report, she also presented the progress in implementation of the project and announced upcoming events. The abstract of Natalia Vlasova's report was published in the electronic collection of the conference materials.



# CONGRESS OF ANTHROPOLOGISTS AND ETHNOLOGISTS OF RUSSIA

XIV CONGRESS | 07



On **6-9 July 2021**, Elena Viktorova, project coordinator, and Natalia Vlasova, project expert, participated in the **XIV Congress of anthropologists and ethnologists of Russia**.

The main issues for discussion at the Congress were dedicated to the topics of migration, modern urban space and group identity, traditional religions and neotraditionalism in the formation of modern identity, human anthropology and ecology, the historical experience of self-determination in Russia and in the world, ethno-political and ethno-cultural processes in Russia, interethnic and interfaith interaction, as well as the organization of museum space for preserving the heritage of the past, national and ethno-cultural memory of the peoples of Russia.

The conference brought together both Russian and foreign researchers who presented their reports in an online format.

Natalia Vlasova and Elena Viktorova presented a **report "Neotraditionalism and the formation of modern identity in Europe and Russia"**, prepared in the framework of Erasmus+ Jean Monnet Project 611458-EPP-1-2019-1-RU-EPPJMO-PROJECT "Transformation of identities in modern Europe and Russia". The abstract of the report was published in the collection of congress materials.

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# MODERN CULTURE AND COMMUNICATION

III INTERNATIONAL  
CONFERENCE | 08

On **18-20 October 2021**, Elena Viktorova, project coordinator, and Natalia Vlasova, project expert, took part in the **3d International Conference "Modern Culture and Communication"**, which was held at the University of Wroclaw and the State Higher School of Karkonosze (Poland) and was organized jointly with Saint Petersburg State University.

The purpose of the conference was to discuss topical issues of cultural transformation in the context of developing methods of communication, representing a product of the modern information society. The target audience of the conference included researchers of trends in the development of various aspects of the culture of the modern society, university teachers, researchers, PhD students and students. The following topics were discussed at the conference: culture in the modern world, intercultural communication, globalization / anti-globalization processes and the network world, various aspects of social, political, ethical consciousness, etc.

Natalya Vlasova presented a **report "Globalization and identity politics in Europe"** prepared in the framework of the project. She also mentioned implementation of Erasmus+ Jean Monnet Project "Transformation of Identities in Modern Europe and Russia" at St. Petersburg State University of Economics and presented the results of a study carried out within the framework of the project.





# CULTURAL HERITAGE - FROM THE PAST TO THE FUTURE

On **8-10 November 2021**, Natalia Vlasova, project expert, participated in the **V Russian Cultural Congress with International participation "Cultural heritage – from the past to the future"** organized by the Russian Research Institute of Cultural and Natural Heritage named after D.S. Likhachev under the auspices of the Ministry of Culture of the Russian Federation.

The main focus of the Congress was on the theme of the preservation and use of cultural heritage, basic values and norms, cultural memory of the peoples of Russia and other countries, as the basis of cultural identity. The key objectives of the congress were the discussion of the fundamental laws of the world and domestic culture development, the disclosure of the rich worldview potential of the national cultural tradition, the identification of optimal ways to implement the basic principles of the state cultural policy of the Russian Federation and the worthy entry of Russian culture into the world cultural process. The Congress was held in online format.

Natalya Vlasova presented a report **"Cultural policy and the formation of modern identity in Europe and Russia"**, prepared in the framework of the Erasmus+ Jean Monnet project "Transformation of identities in modern Europe and Russia". Abstracts of the speech of Natalia Vlasova were included in the e-collection of abstracts of the Congress.



# THEORETICAL AND APPLIED ETHICS

XIII INTERNATIONAL  
CONFERENCE | 10



On **18-20 November 2021**, Elena Viktorova, project coordinator, and Natalia Vlasova, project expert, attended the **XIII International Conference "Theoretical and Applied Ethics: Traditions and Prospects-2021"** which was held at Saint Petersburg State University.

The international conference was devoted to the most important issues of ethical phenomena of modern society, as well as topical issues of applied ethics and professional education in the field of ethics. The conference was attended by Russian and foreign researchers, as well as young scientists. The conference was held in a mixed format. Russian and foreign researchers, as well as young scientists took part in the conference.

Elena Viktorova and Natalia Vlasova presented a **report "Prospects of European integration after 2020 in the axiological dimension"** prepared in the framework of the Erasmus+ Jean Monnet Project 611458-EPP- I -2019-1-RU-EPPJMO-PROJECT "Transformation of Identities in Modern Europe and Russia". In the report, in particular, the results of the project implementation were presented. The abstract of the report was published in the electronic collection of the conference materials.

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