

# Erasmus+ Jean Monnet Project Cooperation of Universities and Employers for Quality and Relevance of Education

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The Project is dedicated to the research of European HEIs' experience in cooperation with employers as well as policy makers and dissemination of the accumulated knowledge. The main goal of the project is to facilitate a dialogue between all actors of educational process of tertiary level to address the long-standing issue of relevance of study programmes to real needs of the labour market.

In the framework of the Project 6 events were held to broaden the HEIs administrators' knowledge of the most recent developments in LLL education sector in EU, enhancing academics' teaching competences, creating a platform for the productive dialogue with employers, and providing the students and employers with the incentive to participate in curriculum design and quality assurance.

Four Roundtables, two Conferences, one Study Visit were organized to discuss the modern state of University-Business cooperation (UBC) in Europe, models and tools

of UBC in Europe and Russia, most attractive mechanisms of employer-HEIs cooperation with the findings about the European ways and evaluation of possibility of their adaptation in Russia, challenges and perspectives of the EHEA, impact of Bologna Process on the Russian educational system, correlation between occupational standards and skills map, UBC in R&D, teachers and staff mobility, cooperation for overcoming the youth unemployment, recognition of non-formal learning and study results. The biggest Project Conference "Cooperation of Universities and Employers" took place on the 1-2 of March, 2018 and united over 300 participants. A special session for students with a business game prepared by business coach was integrated in the conference. The Conference was one of events of Saint Petersburg International Labour Forum which is the largest platform in Russia for discussing the issues related to the development of human capital.



Project activities were attended by about 500 participants in whole including European experts (11), teachers, researchers, administrative staff and students of Russian universities (39 SPb and 7 non-SPb universities), employers, business representatives and public administrators (61). Local authorities and civil society representatives participated in all Project events for a better and more profound conversation.

The implementation of the Project revealed the relevance of the topic under consideration and big interest of the large audience in the matter. Three main trends in European UBC were discovered: triple helix (cooperation of universities, employers and government); development of innovations, entrepreneurship and innovative entrepreneurship; creation of Knowledge Alliances. The most perspective ways of UBC were studied.



All Project materials are published on the web-site:

[unecon.ru/miac](http://unecon.ru/miac)  
(Russian and English versions)